



Award for Strong International Textbook Project

Four researchers from the USA, Great Britain and Denmark have received a special prize of DKK 25.000 in connection with the award ceremony for Lære bogs prisen (The Textbook Prize) 2010. The award is for their textbook idea on sustainability in transportation, which will mark a real contribution to the growing global body of work on sustainability. The presentation of the award took place at the recent Book Fair in Copenhagen.

The four researchers are Henrik Gudmundsson (Technical University of Denmark), Ralph Hall (Virginia Polytechnical Institute and State University), Greg Marsden (University of Leeds), and Josias Zietsman (Texas A&M University). Together, they want to write a book that will fill a gap missing in the course literature. The book will introduce the thinking behind and theories of sustainability, and address the practical implementation of these ideas in planning, management and administration within the transportation sector.

The jury emphasized that *“the authors have collaborated with practitioners from a wide range of sectors — not just within transport — to secure that theories and tools are relevant in a bigger context. As a whole, the book maintains a high academic level. It is characterized by a solid pedagogical understanding and demonstrates an impressive overview and engagement with the field.”*

Apart from this special award, the jury also awarded the main prize of DKK 100.000 to a group of no less than 15 authors, all of whom are connected to Copenhagen Business School. With their idea for a textbook on organizational analysis, they will fill a significant gap in the literature.

Furthermore, another special award of DKK 25.000 was given to the project *Handbook for Language Detectives: Teaching and Learning English* by Karen Lassen Bruntt (teacher training in Århus, VIA UC) and Ulla Bryanne (teacher training in Aalborg, UC North Jutland).

The Textbook Prize, with a purse over DKK 150.000, is Denmark's largest non-fiction prize and is distributed by Samfundslitteratur. It differs from other literary prizes by awarding a book that has not yet been written. The aim is to cultivate good ideas that can be turned into new textbooks in higher education within the humanities, social- and natural sciences.

The awarded projects are to be published by Samfundslitteratur in 2011.

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